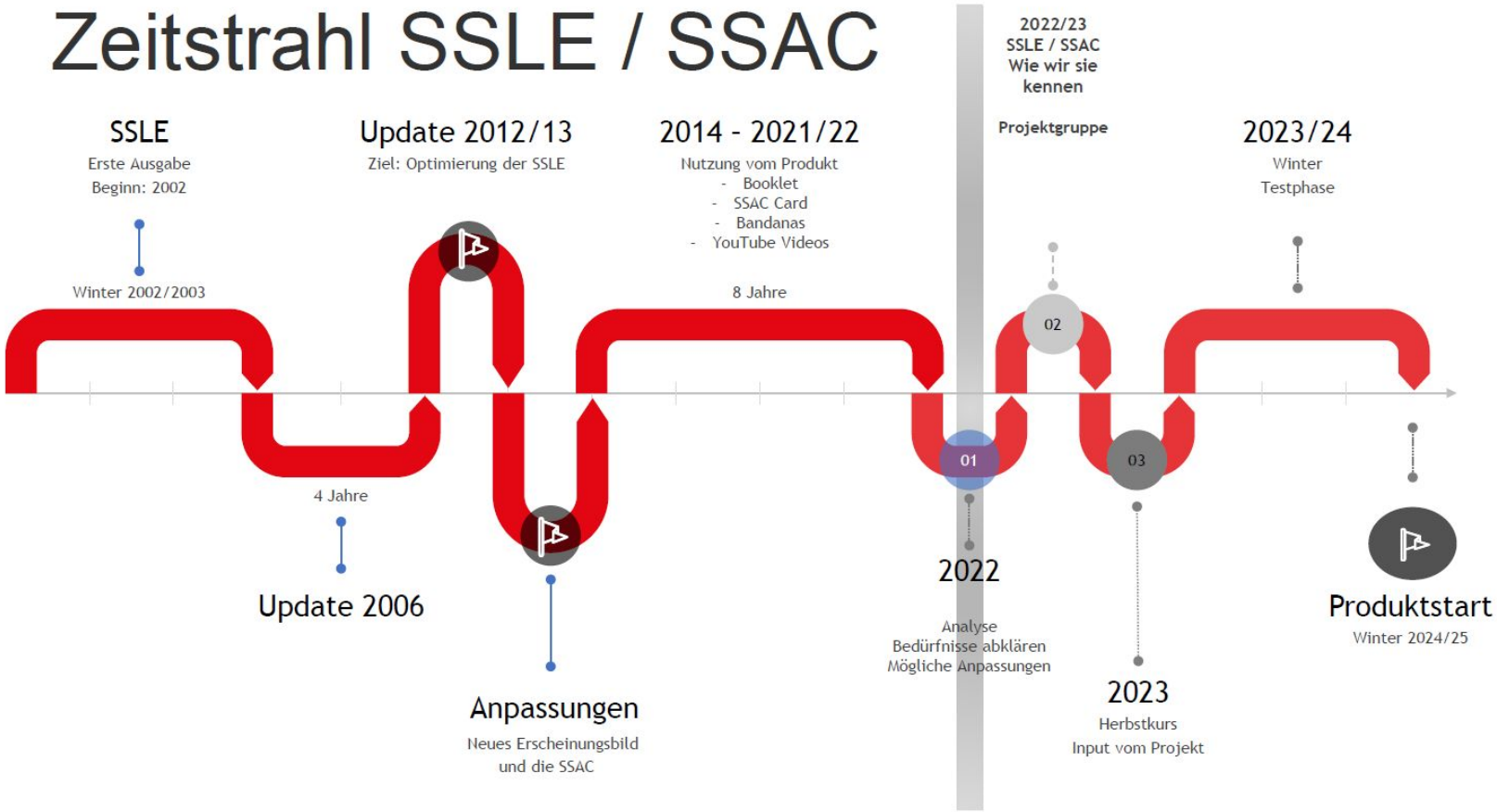
HERBSTKURS

CONFÉRENCE DES DIRECTEURS.TRICES D' ÉCOLE

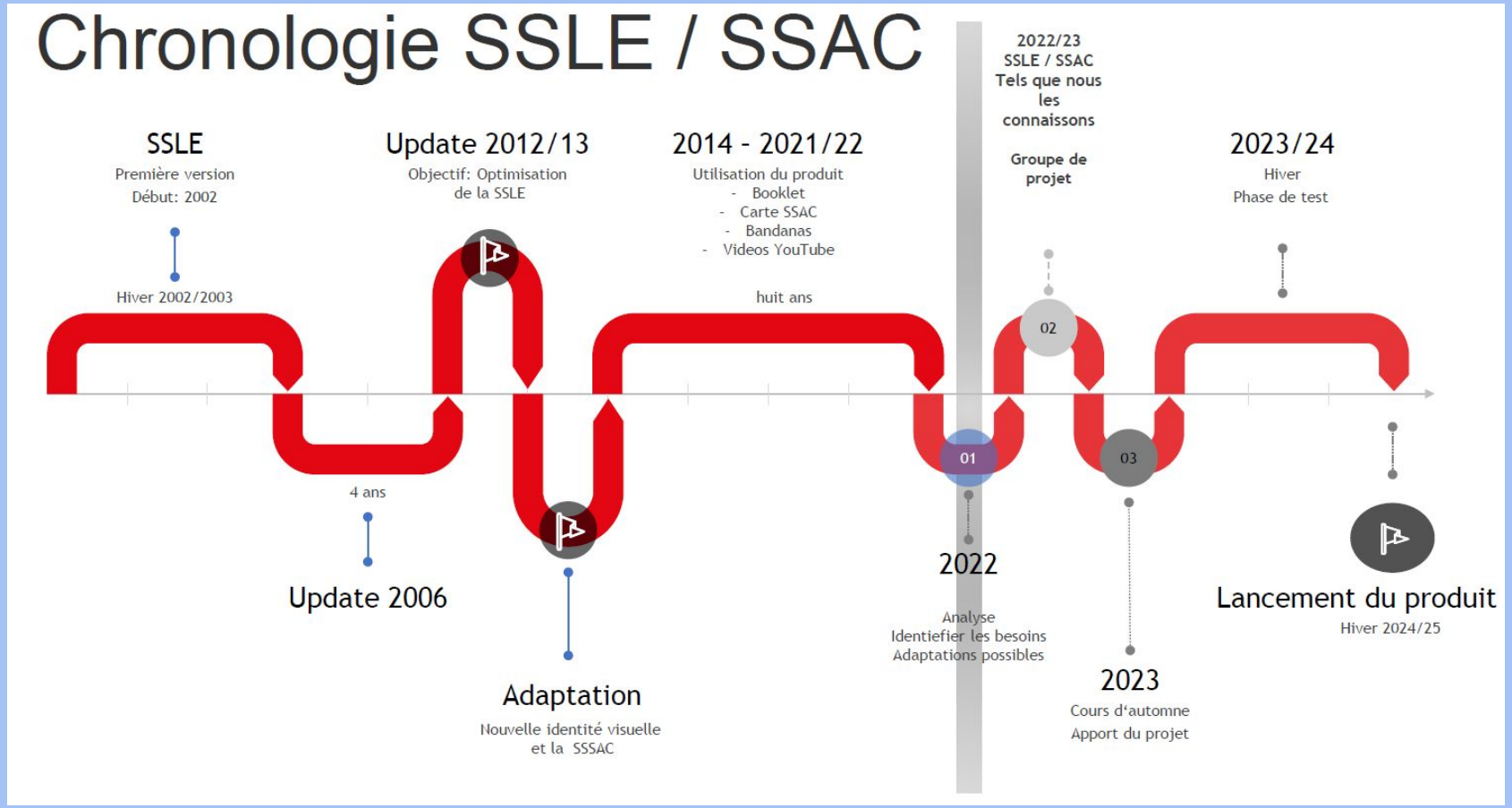
Saas-Fee 2022

Resultate & Gegenüberstellung der Umfrage SSLE / SSAC
Résultats & comparaison de l'enquête SSLE / SSAC

Deutsche Umfrage auf den weissen Seiten dargestellt



Enquête française présentée sur les pages bleues



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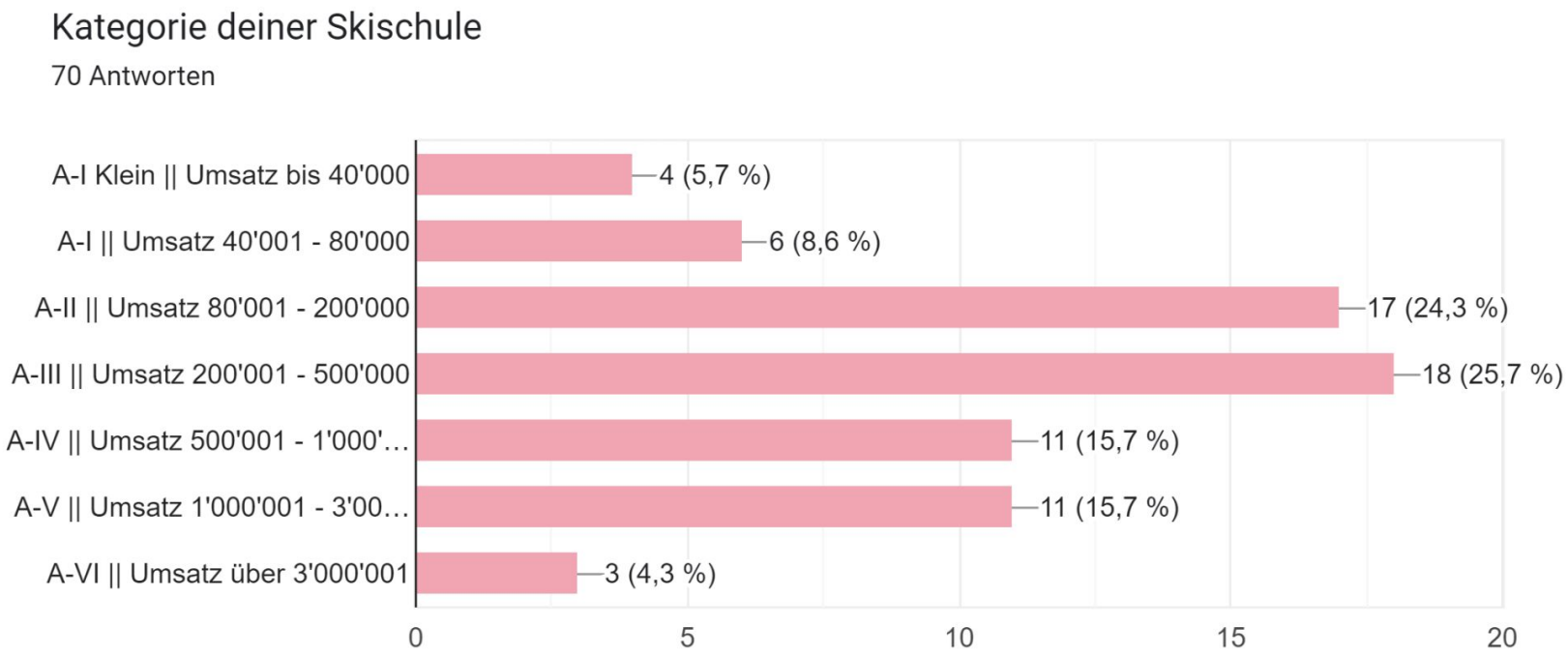
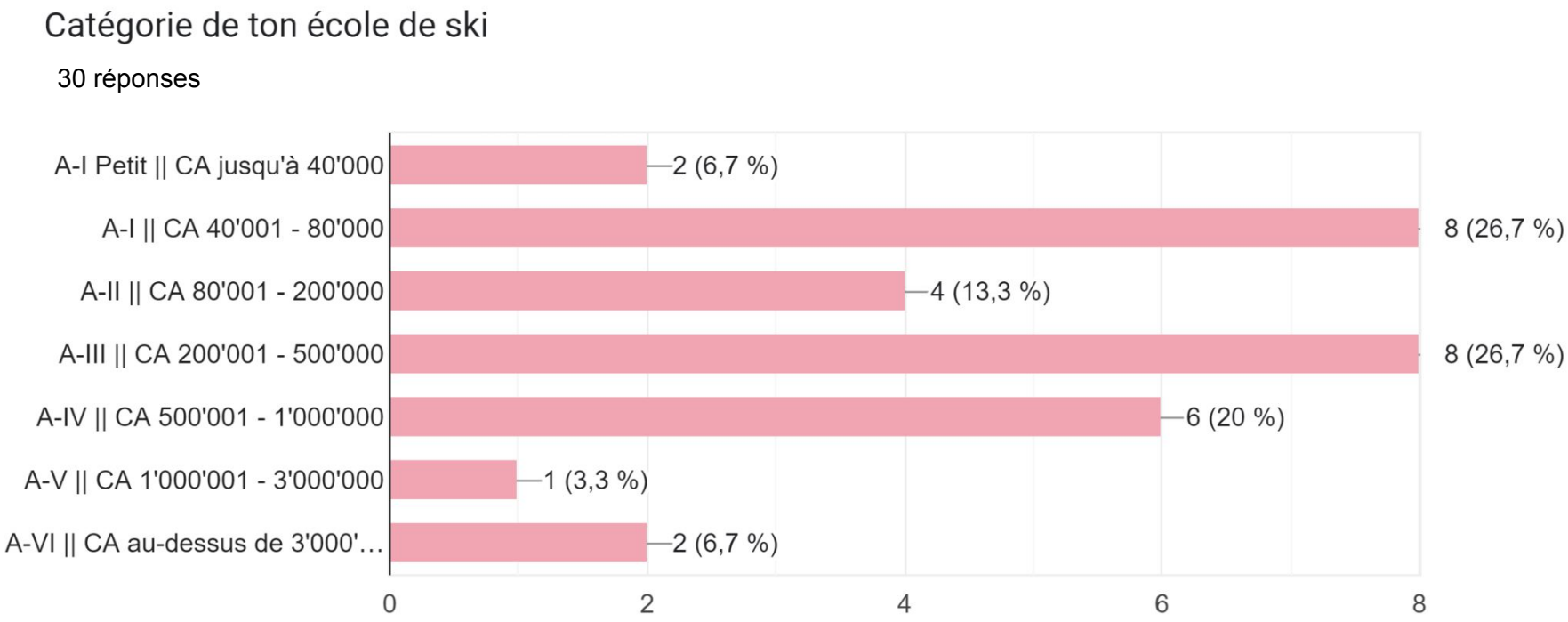
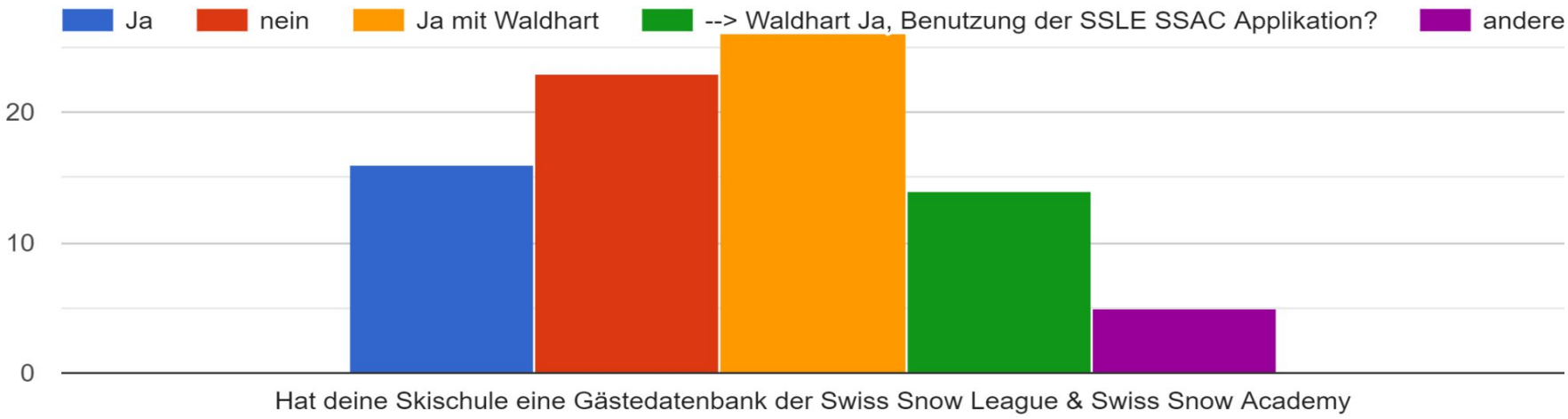


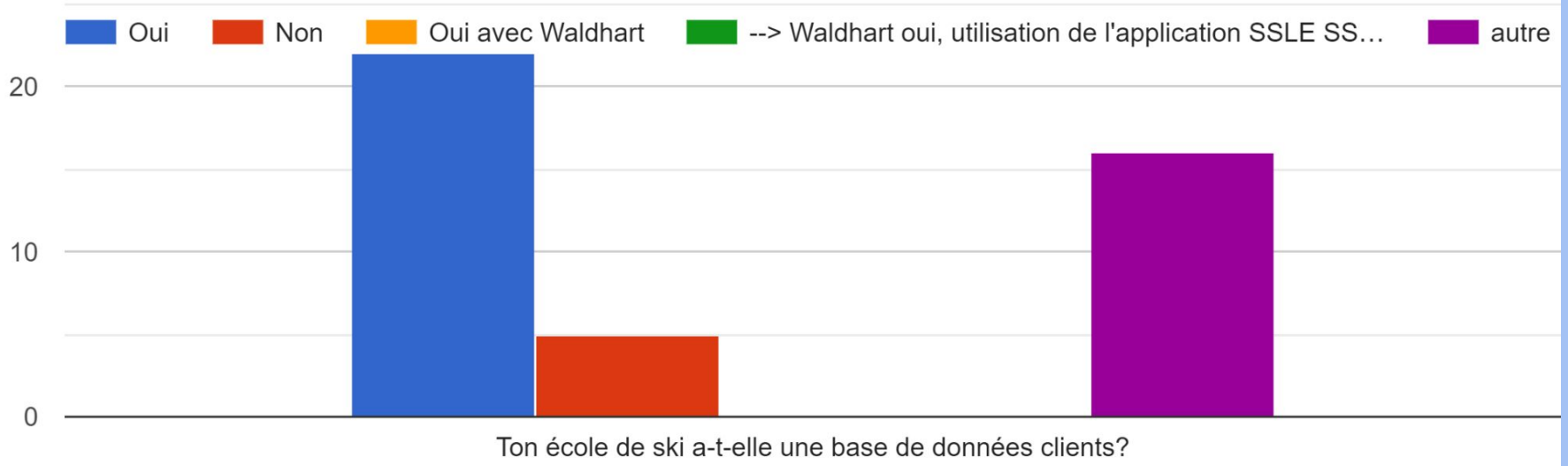
Enquête française présentée sur les pages bleues



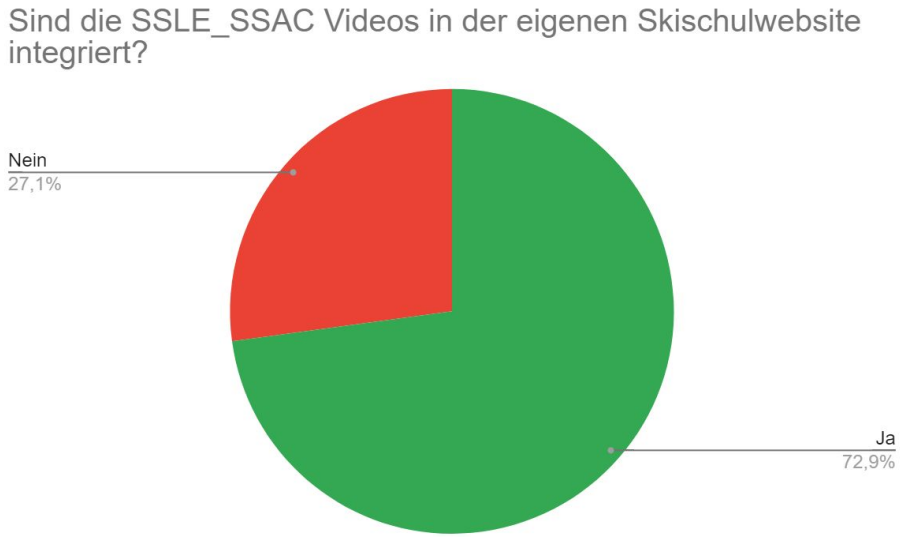
Gästedatenbank

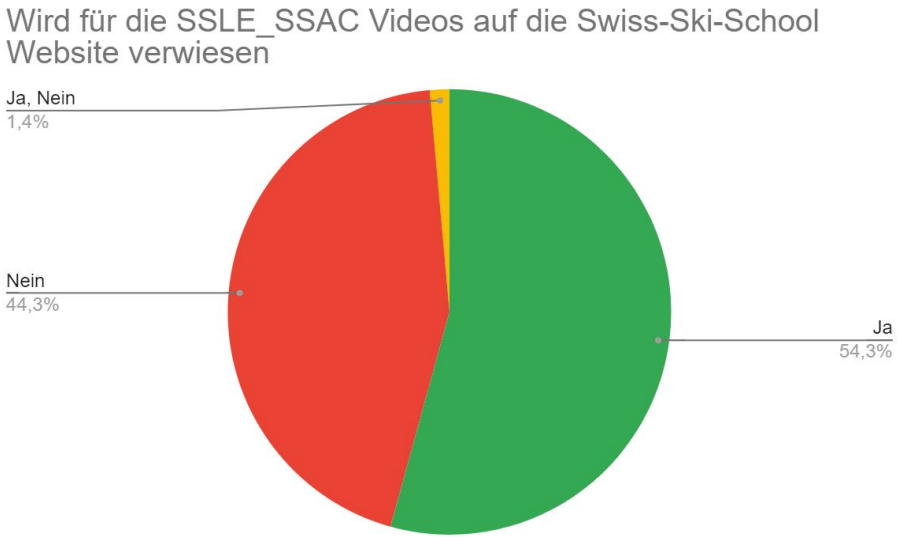


Base de données clients

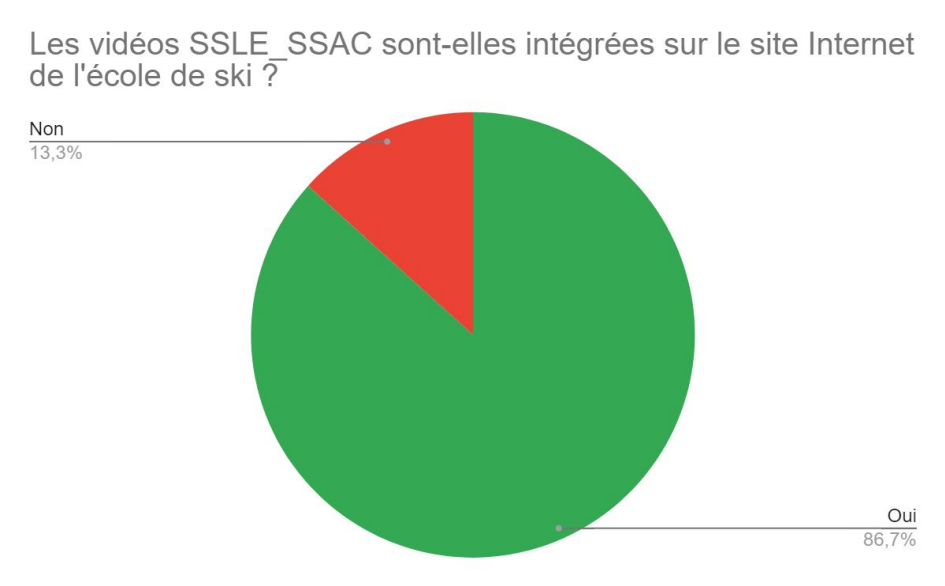


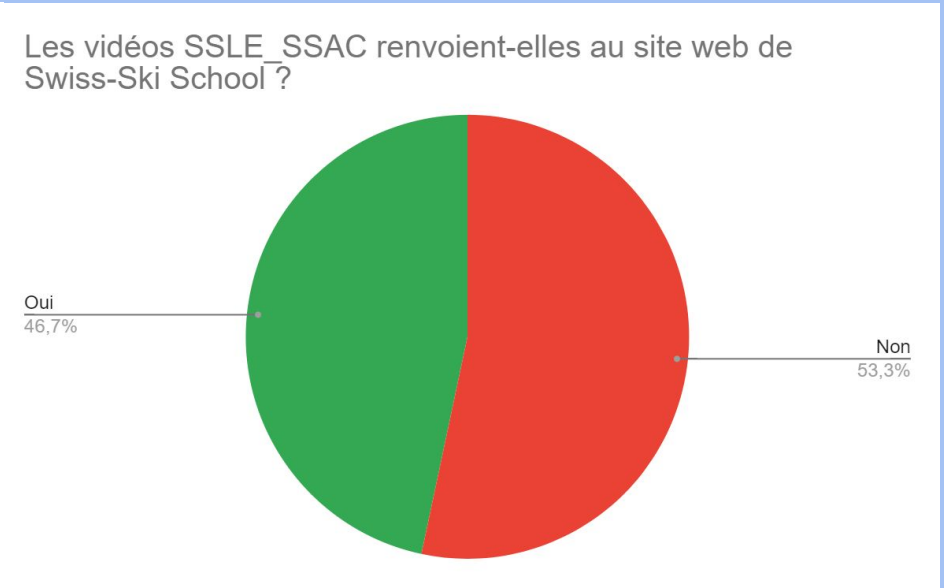
SSLE & SSAC Videos in der Skischule Website integriert?





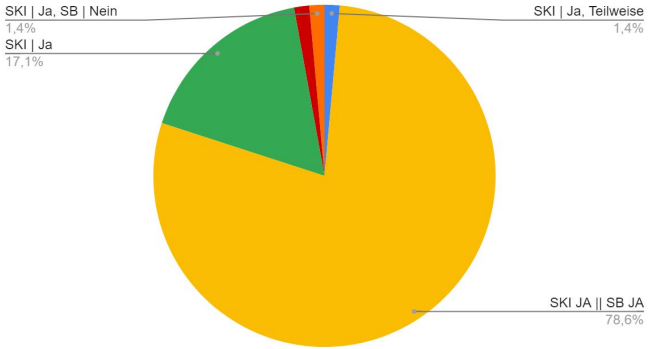
Les vidéos SSLE_SSAC sont-elles intégrées sur le site Internet de l'école de ski ?



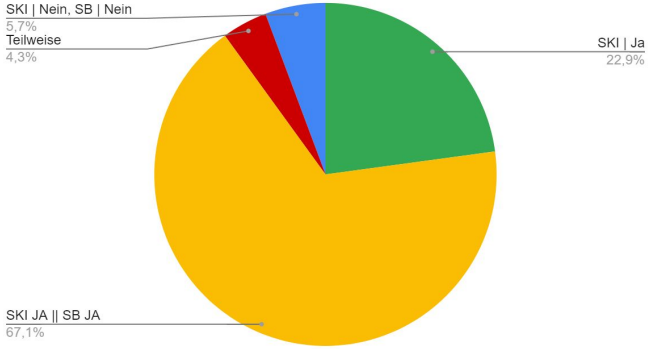


SSLE & SSAC in CH-Skischule

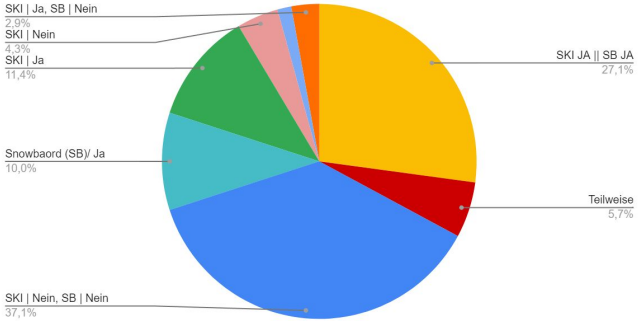
Wird die SSLE in deiner Skischule umgesetzt?



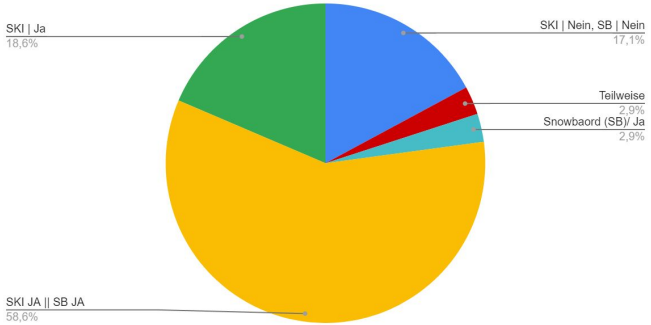
Sind die Booklets im Preis des Unterrichts inkludiert?



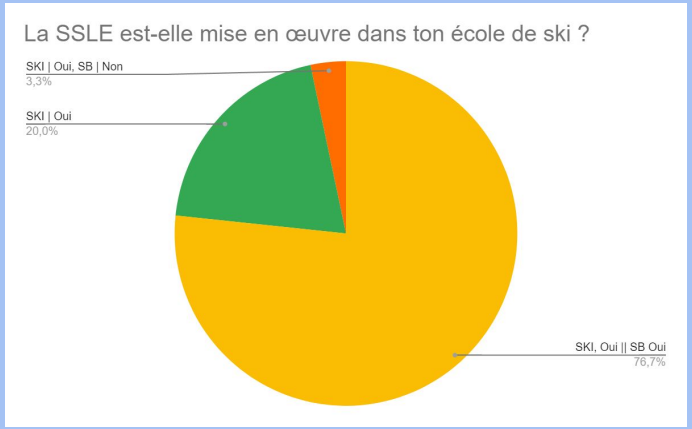
Werden andere, weitere "Pins / Medaillen" (Medaillen für Rennen ausgeschlossen) abgegeben?

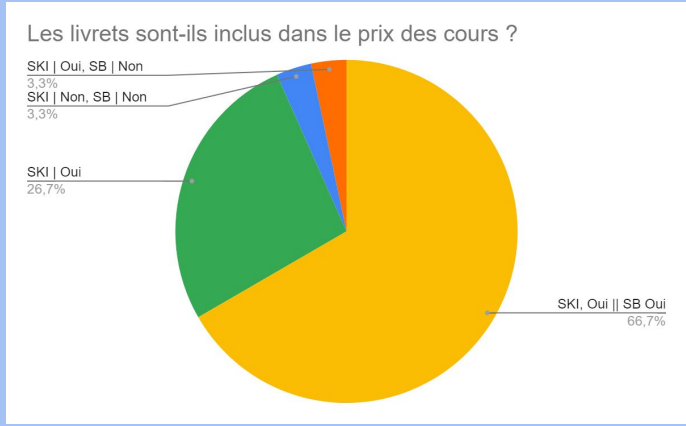


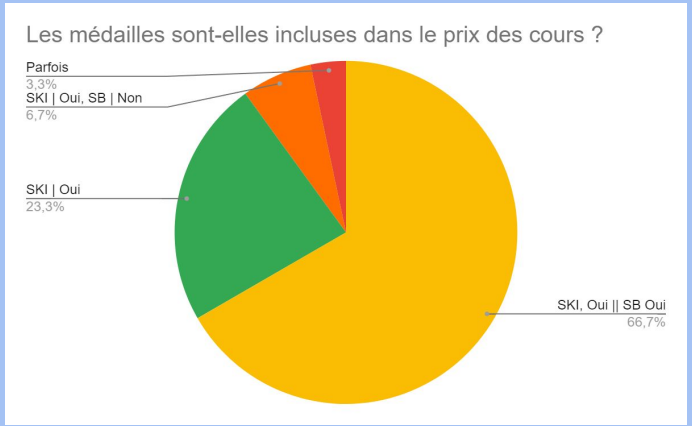
SSLE / SSAC in deiner Skischule [Sind die Medaillen im Preis des Unterrichts inkludiert?

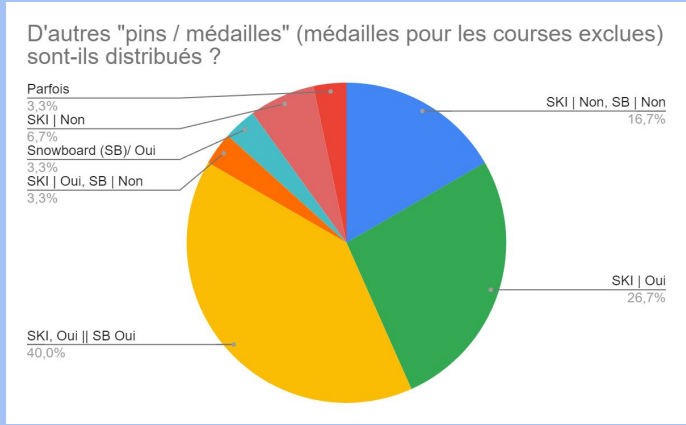


SSLE / SSAC dans ton école de ski



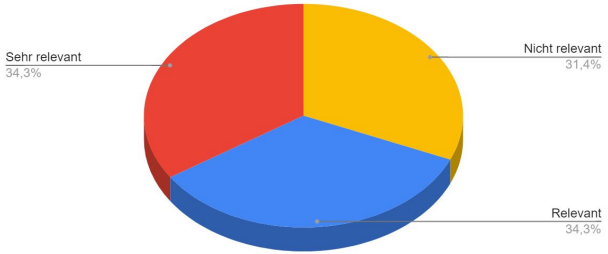




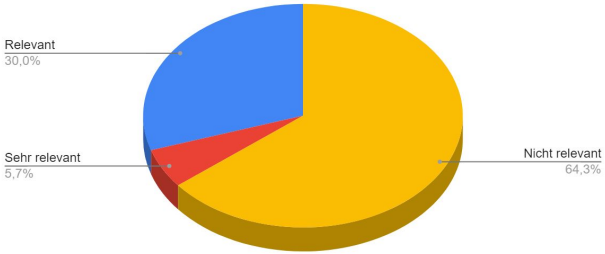


Befragung über die Pins / Medaille

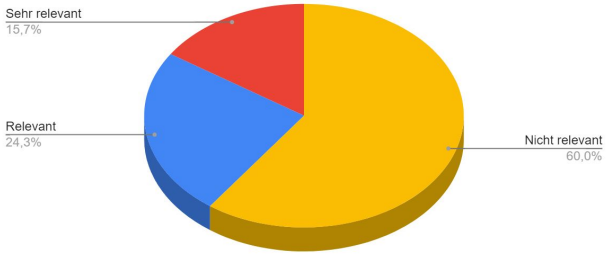
Braucht es eine Medaille für den besuchten Kurs?



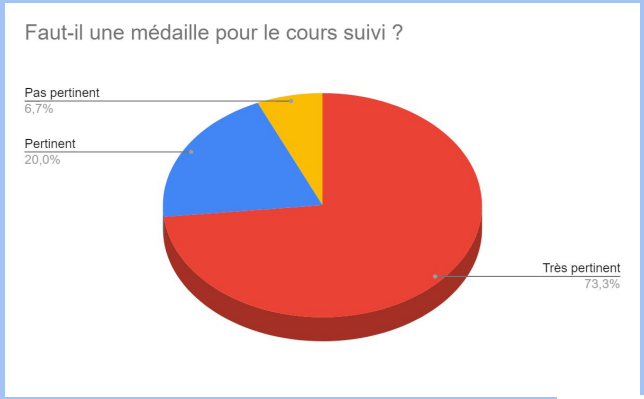
Braucht es eine Zwischenmedaille?

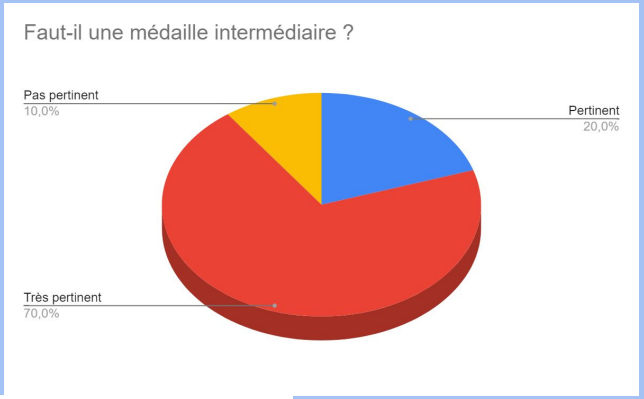


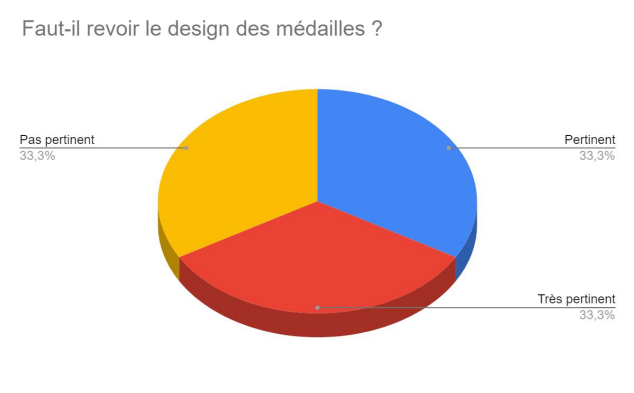
Braucht es eine Überarbeitung vom Design der Medaillen?



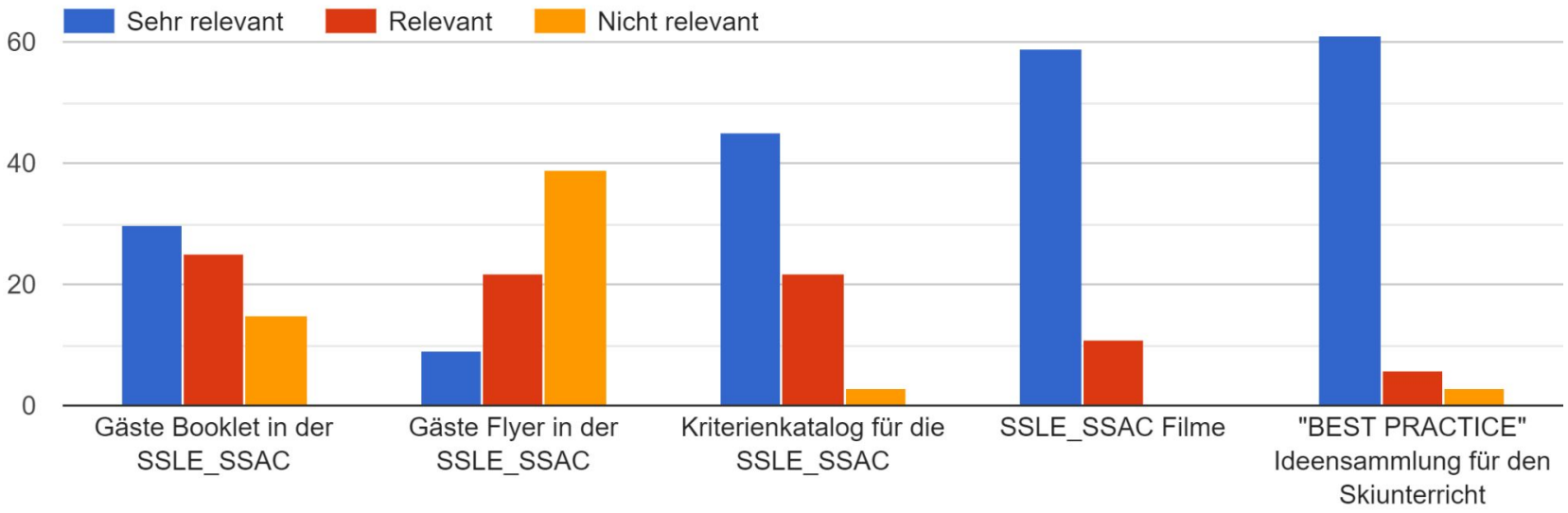
Questionnement sur les "Pins" et médailles

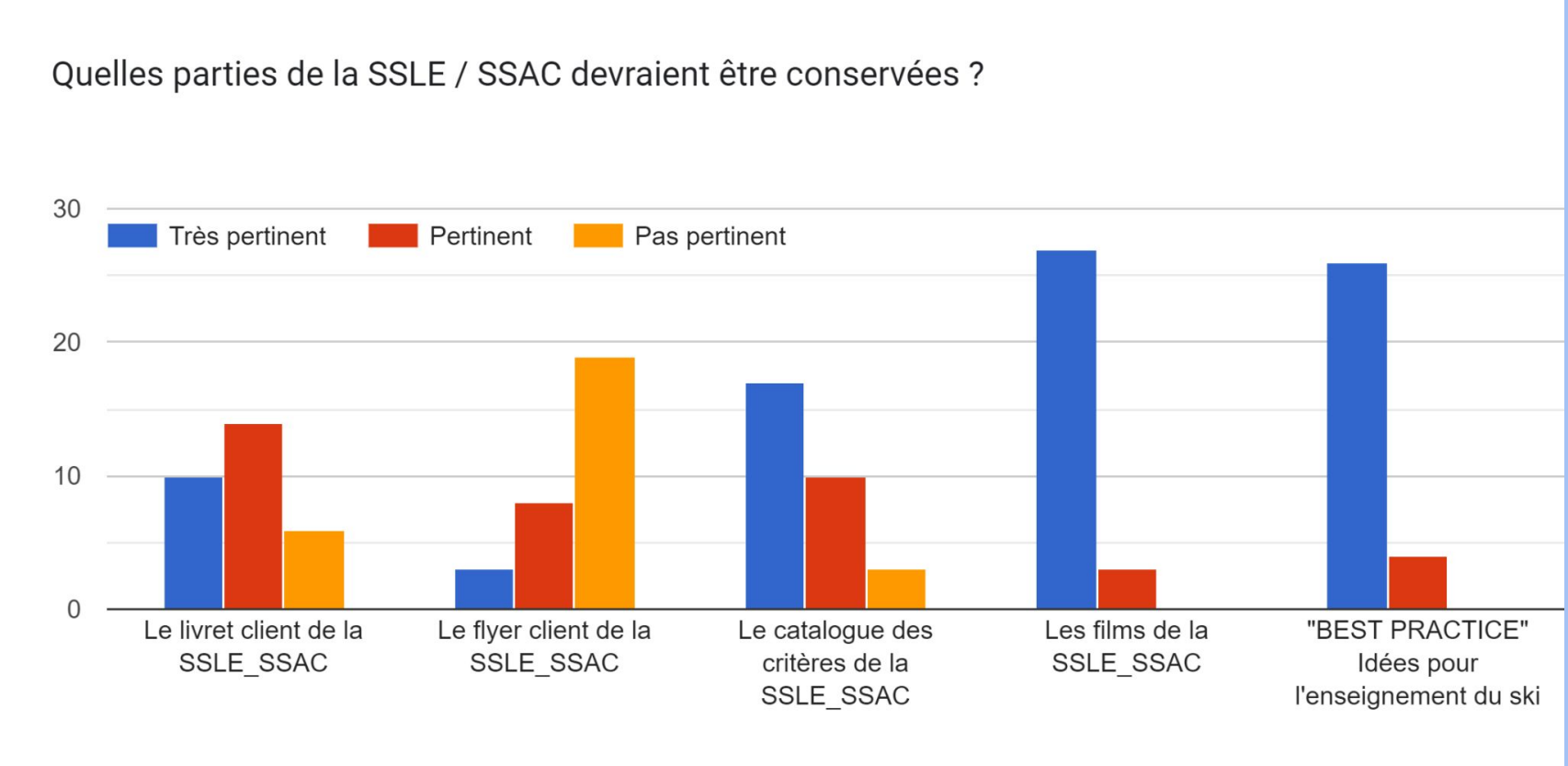




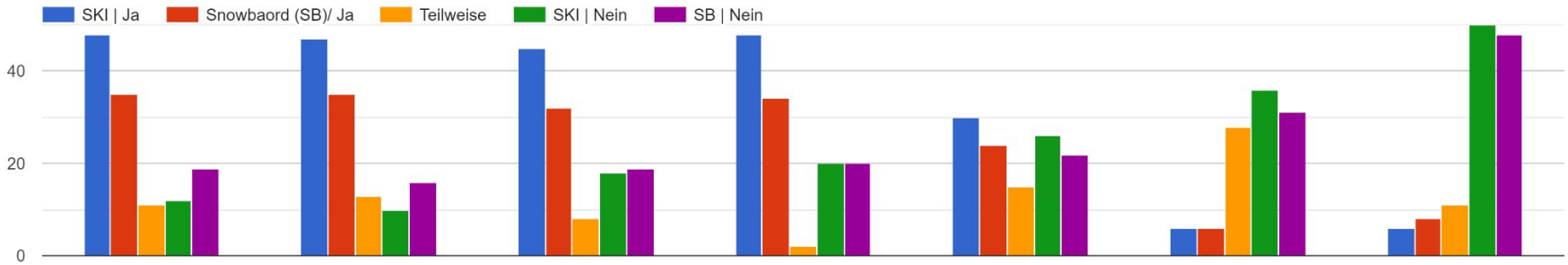


Welche Teile der SSLE / SSAC sollten beibehalten werden?




Quelles parties de la SSLE / SSAC devraient être conservées ?
30
20
10
0
Très pertinent
Pertinent
Pas pertinent
Le livret client de la SSLE_SSAC
Le flyer client de la SSLE_SSAC
Le catalogue des critères de la SSLE_SSAC
Les films de la SSLE_SSAC
"BEST PRACTICE" Idées pour l'enseignement du ski

Swiss Snow Academy "SSAC" in deiner Skischule



Wird die SSAC in deiner Skischule umgesetzt?

Die Idee mit übergreifenden Klassen funktioniert gut?

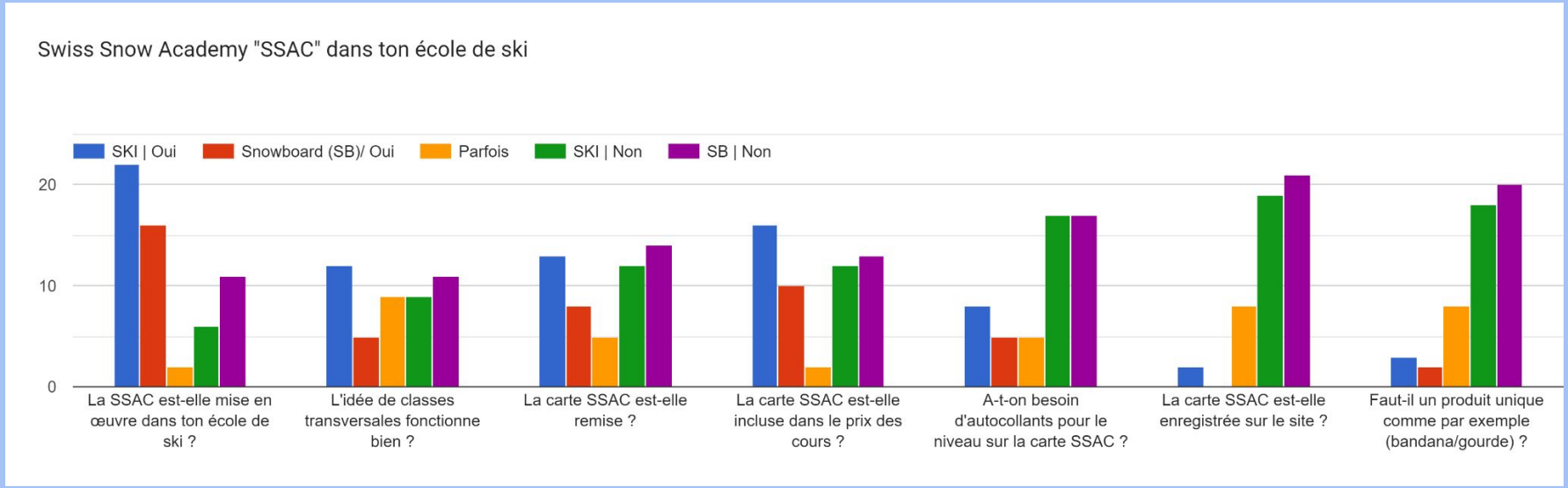
Wird die SSAC Karte abgegeben?

Ist die SSAC Karte im Preis des Unterrichts inkludiert?

Brauchen wir Stickers für das Level auf der SSAC Card?

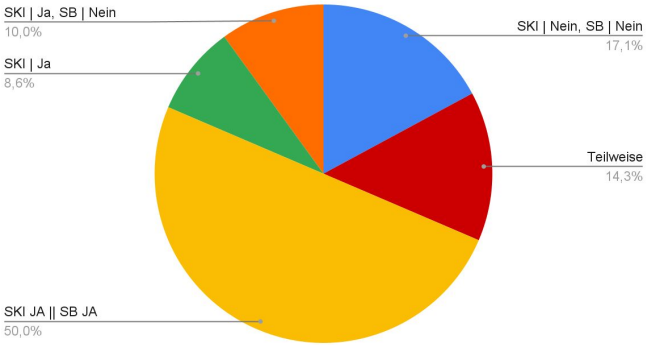
Wird die SSAC Karte im Web "Login" registriert?

Braucht es ein Einheitsprodukt wie zum Beispiel (Bandana/Trinkflasche)?

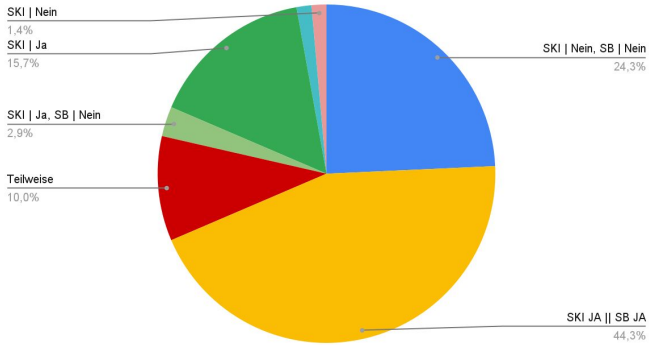

Swiss Snow Academy "SSAC" dans ton école de ski
SKI | Oui
Snowboard (SB)/ Oui
Parfois
SKI | Non
SB | Non
20
10
0
La SSAC est-elle mise en œuvre dans ton école de ski ?
L'idée de classes transversales fonctionne bien ?
La carte SSAC est-elle remise ?
La carte SSAC est-elle incluse dans le prix des cours ?
A-t-on besoin d'autocollants pour le niveau sur la carte SSAC ?
La carte SSAC est-elle enregistrée sur le site ?
Faut-il un produit unique comme par exemple (bandana/gourde) ?

Swiss Snow Academy "SSAC" in deiner Skischule

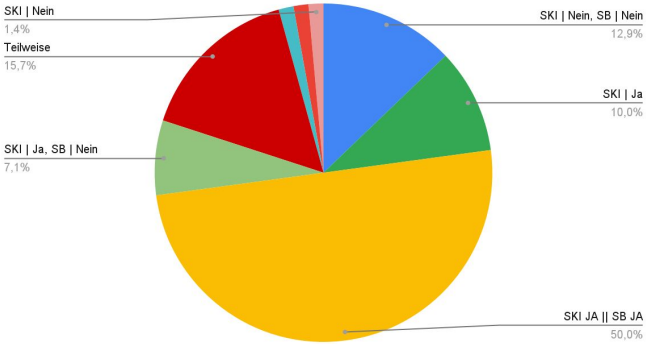
Wird die SSAC in deiner Skischule umgesetzt?



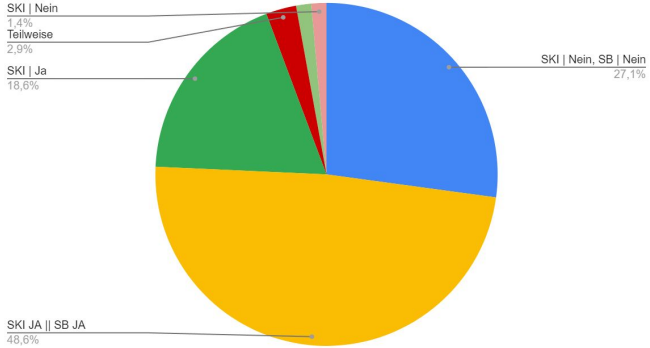
Wird die SSAC Karte abgegeben?



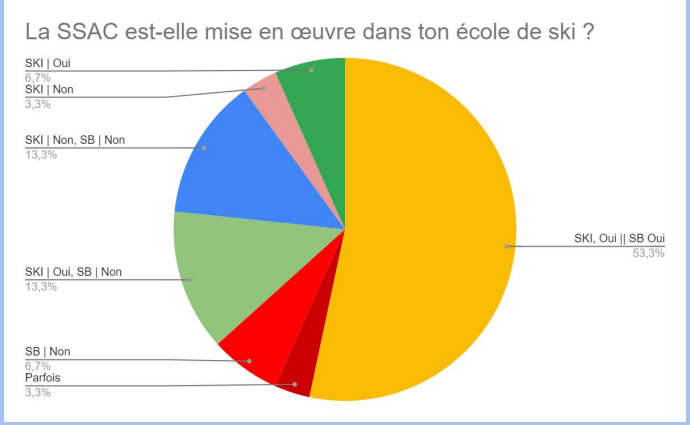
Die Idee mit übergreifenden Klassen funktioniert gut?

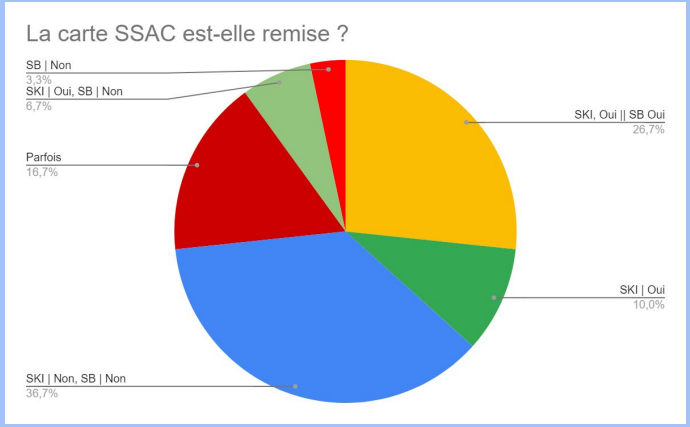


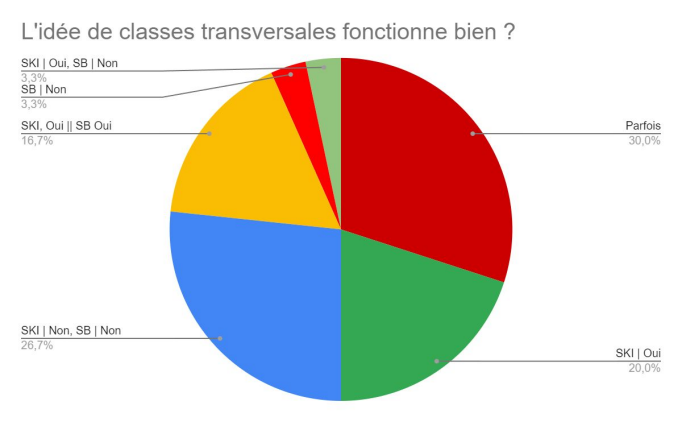
Ist die SSAC Karte im Preis des Unterrichts inkludiert?

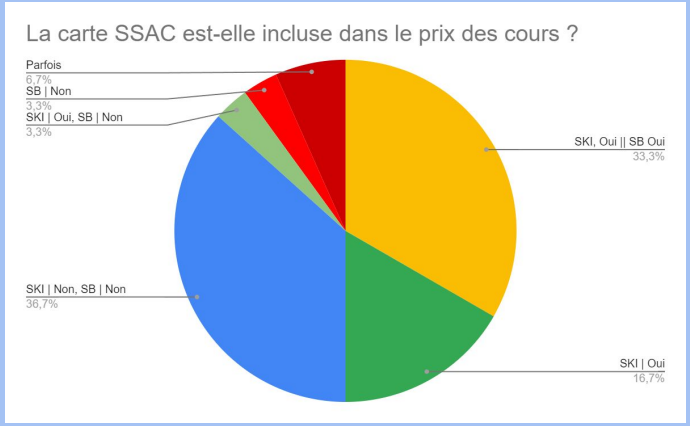


Swiss Snow Academy "SSAC" dans ton école de ski



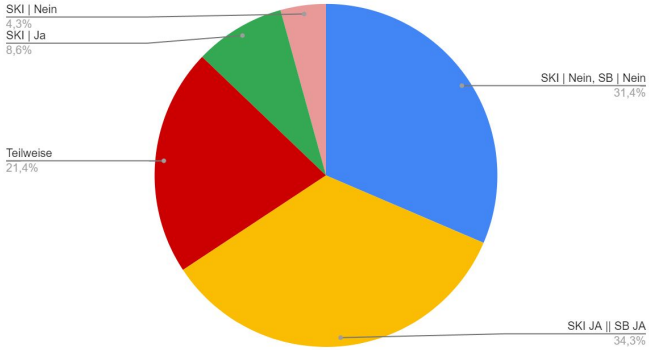




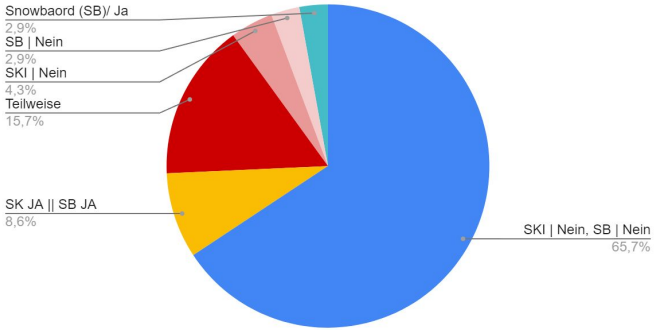


Swiss Snow Academy "SSAC" in deiner Skischule

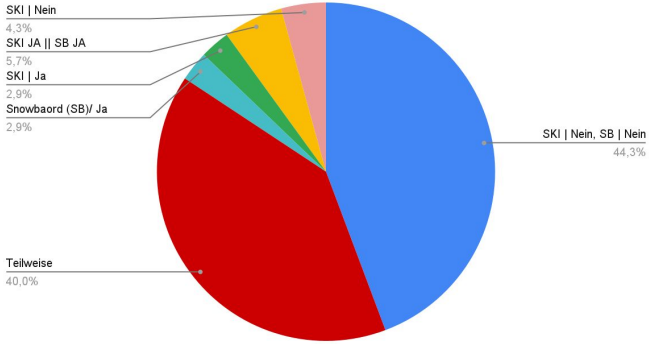
Brauchen wir Stickers für das Level auf der SSAC Card?



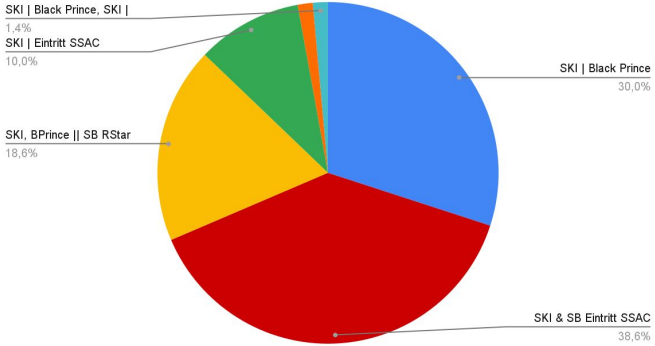
Braucht es ein Einheitsprodukt wie zum Beispiel (Bandana/Trinkflasche)?



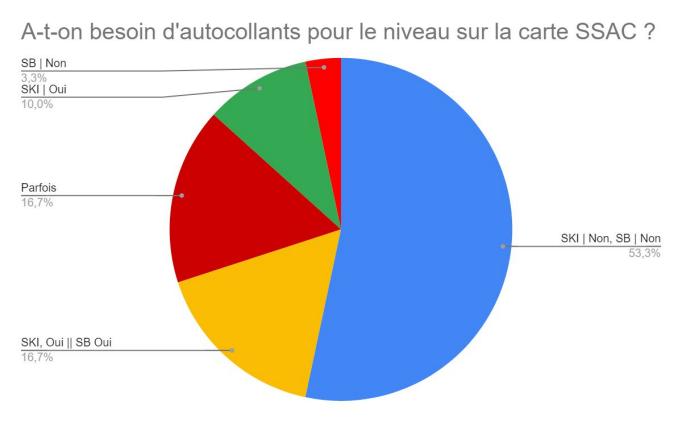
Wird die SSAC Karte im Web "Login" registriert?

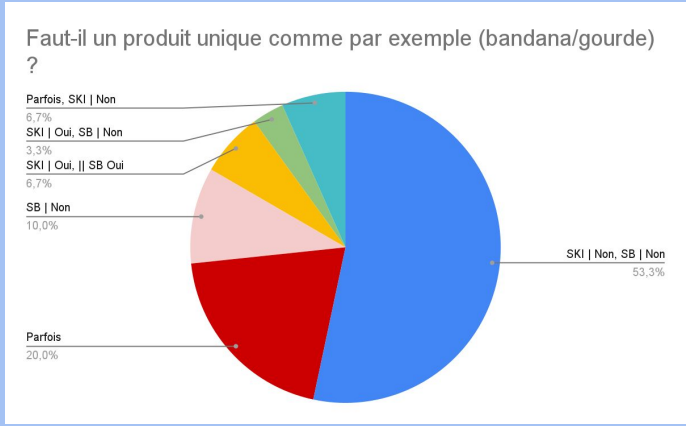


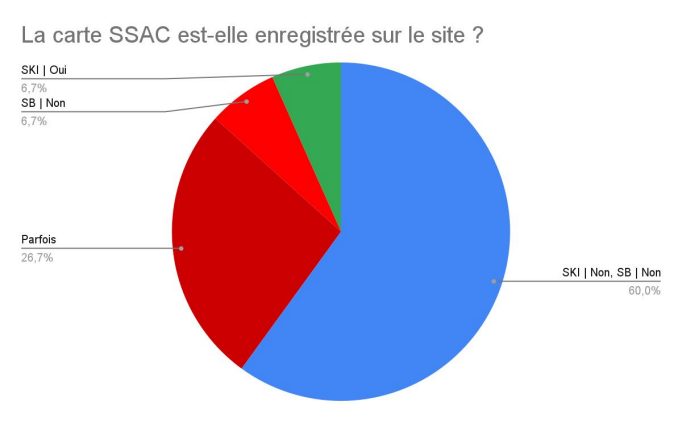
Wann wird die SSAC Karte abgegeben?

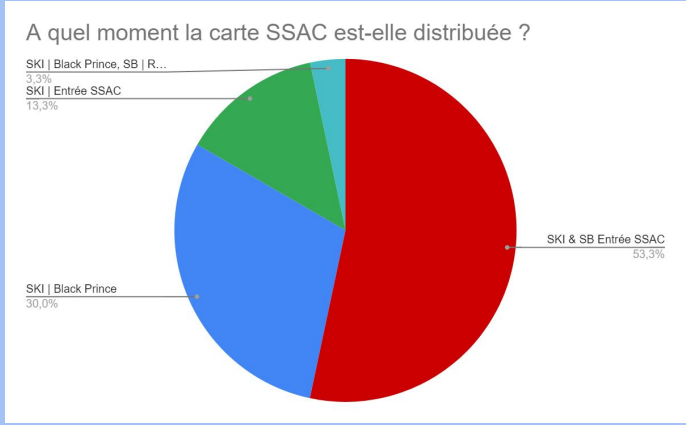


Swiss Snow Academy "SSAC" dans ton école de ski

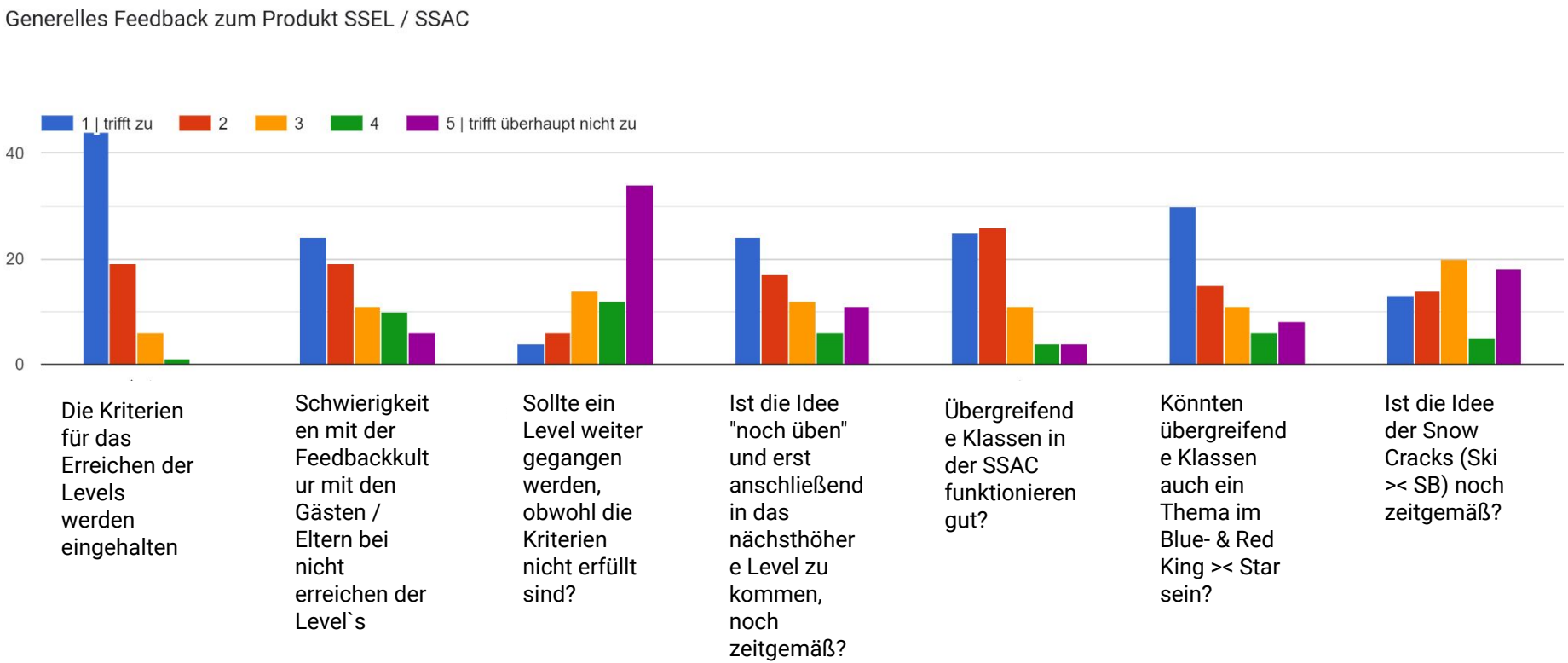




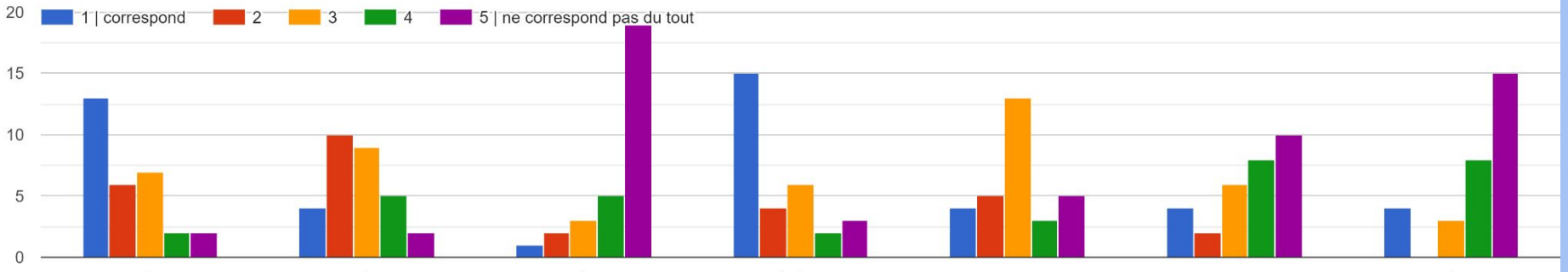




Generelles Feedback zum Produkt SSEL / SSAC



Feedback général du produit SSLE / SSAC



Les critères pour atteindre les niveaux sont respectés

Difficultés de donner un feedback avec les clients / parents en cas de non-atteinte des niveaux

Faut-il passer à un niveau supérieur même si les critères ne sont pas remplis ?

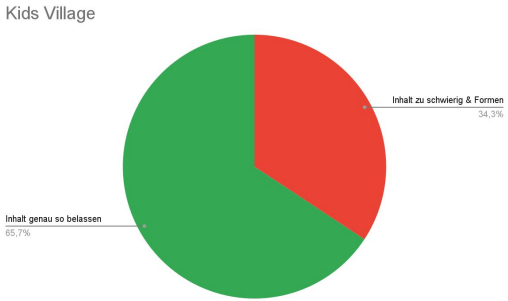
L'idée de "s'entraîner encore" et de ne passer au niveau supérieur qu'ensuite est-elle encore d'actualité ?

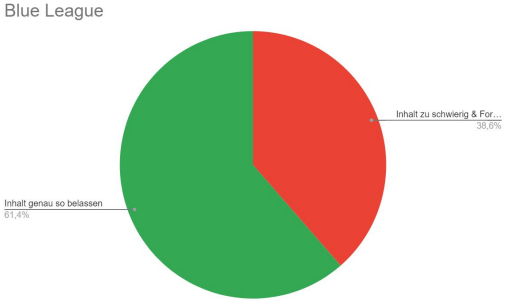
Les classes transversales au sein de la SSAC fonctionnent-elles bien ?

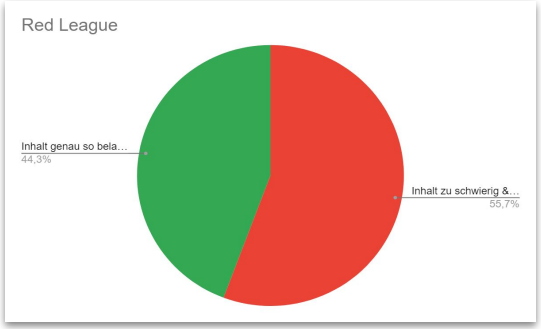
Les classes transversales pourraient-elles également être un thème dans le Blue- & Red King >< Star ?

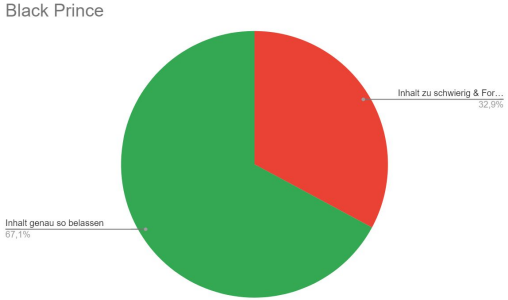
L'idée des snow cracks (ski >< SB) est-elle encore d'actualité ?

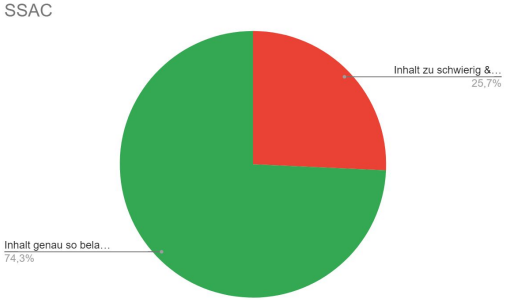
SKI: Bei welchem Level ist eine Anpassungen deiner Meinung nach notwendig?



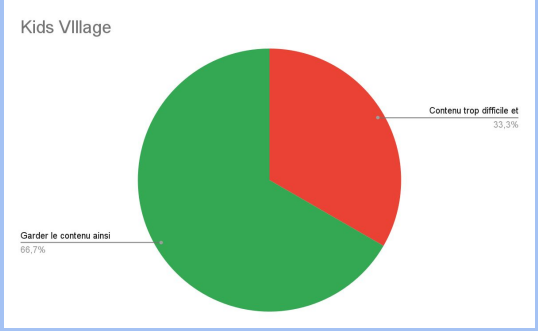


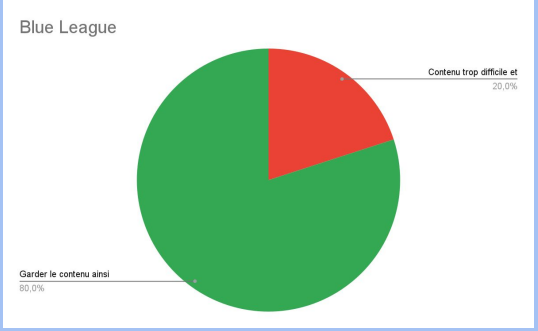


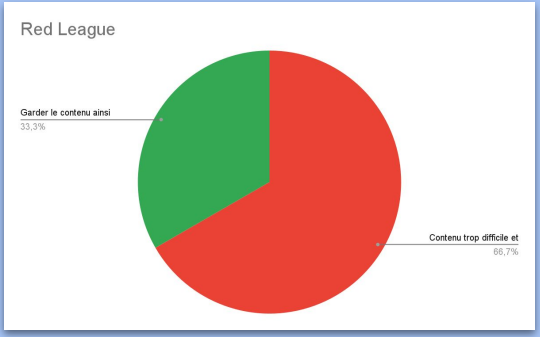


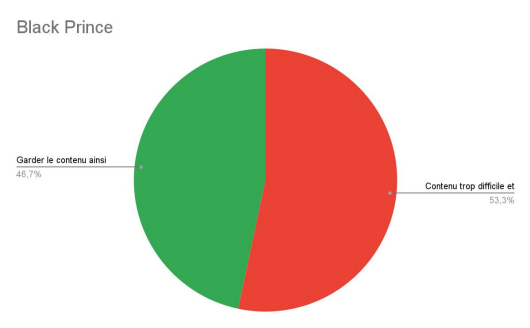


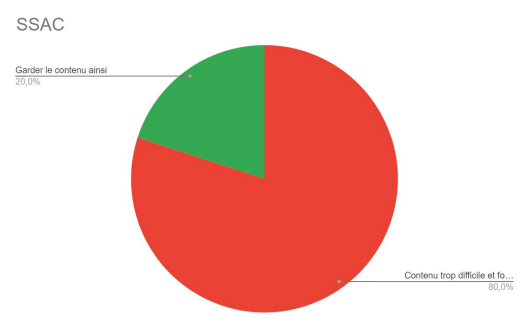
SKI: À quel niveau penses-tu qu'une adaptation est nécessaire ?





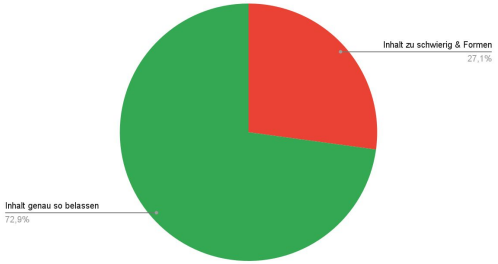




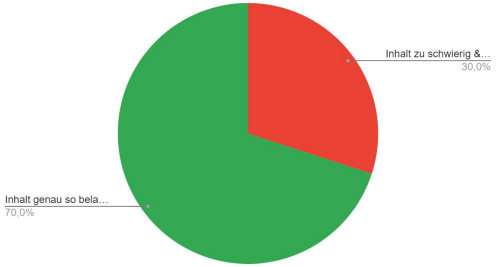


SNOWBOARD: Bei welchem Level ist eine Anpassungen deiner Meinung nach notwendig?

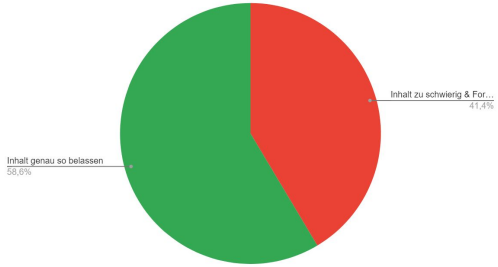
SB Kids Village



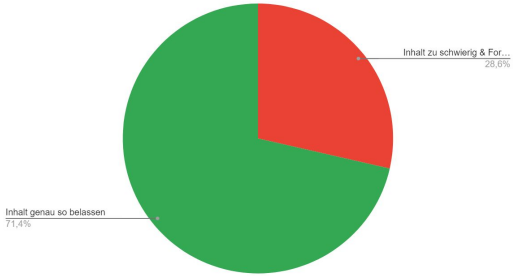
SB Blue League



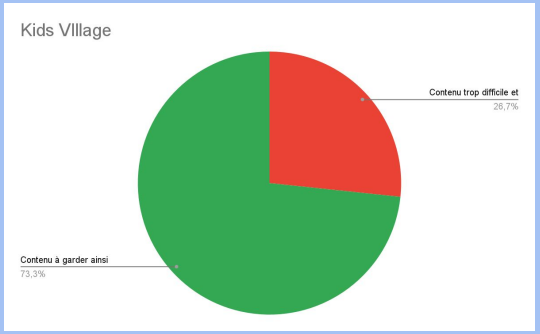
SB Red League

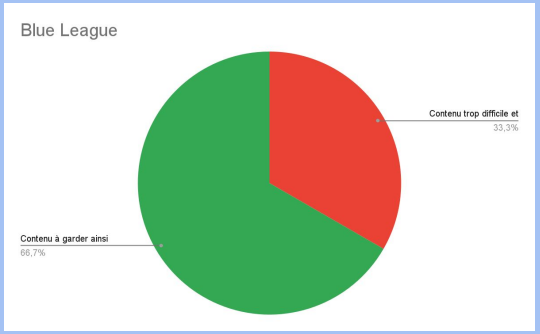


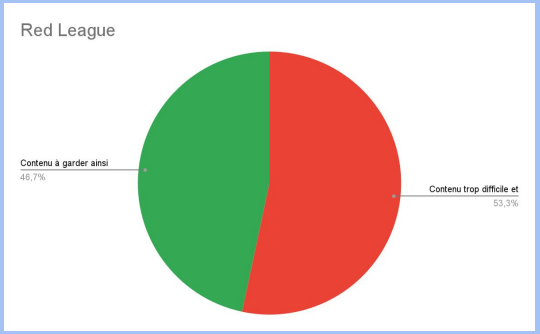
SB SSAC

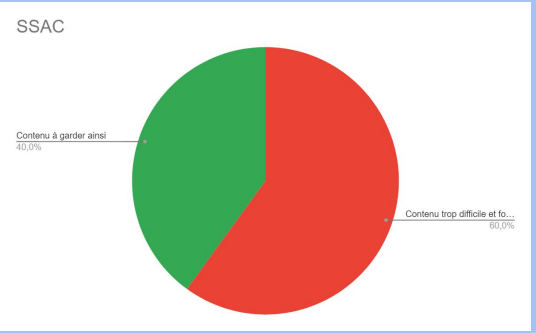


SNOWBOARD: À quel niveau penses-tu qu'une adaptation est nécessaire ?

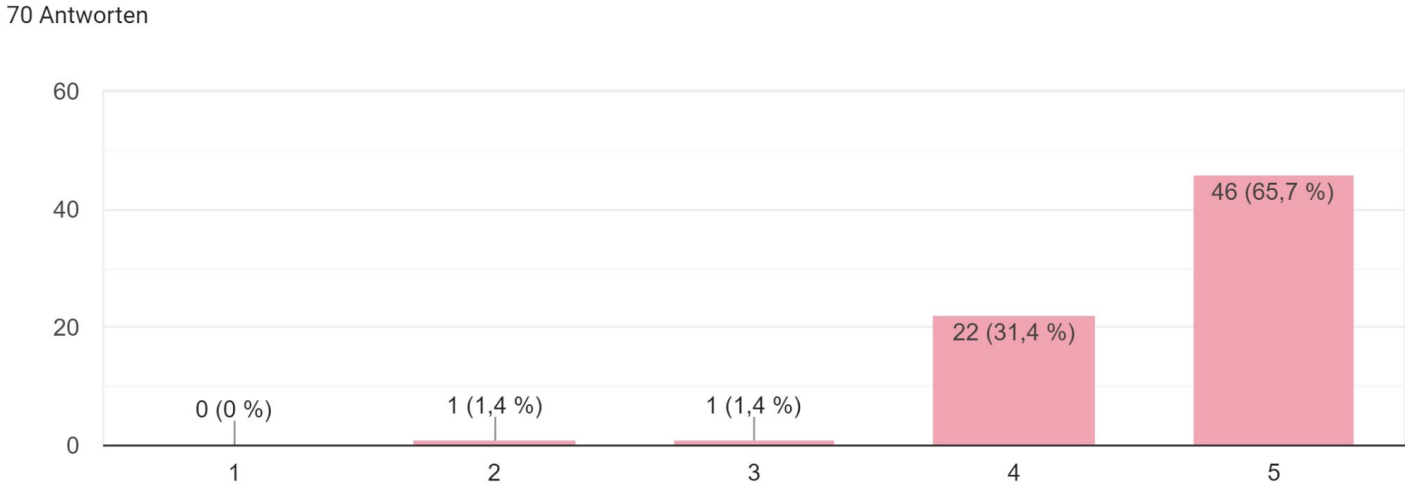




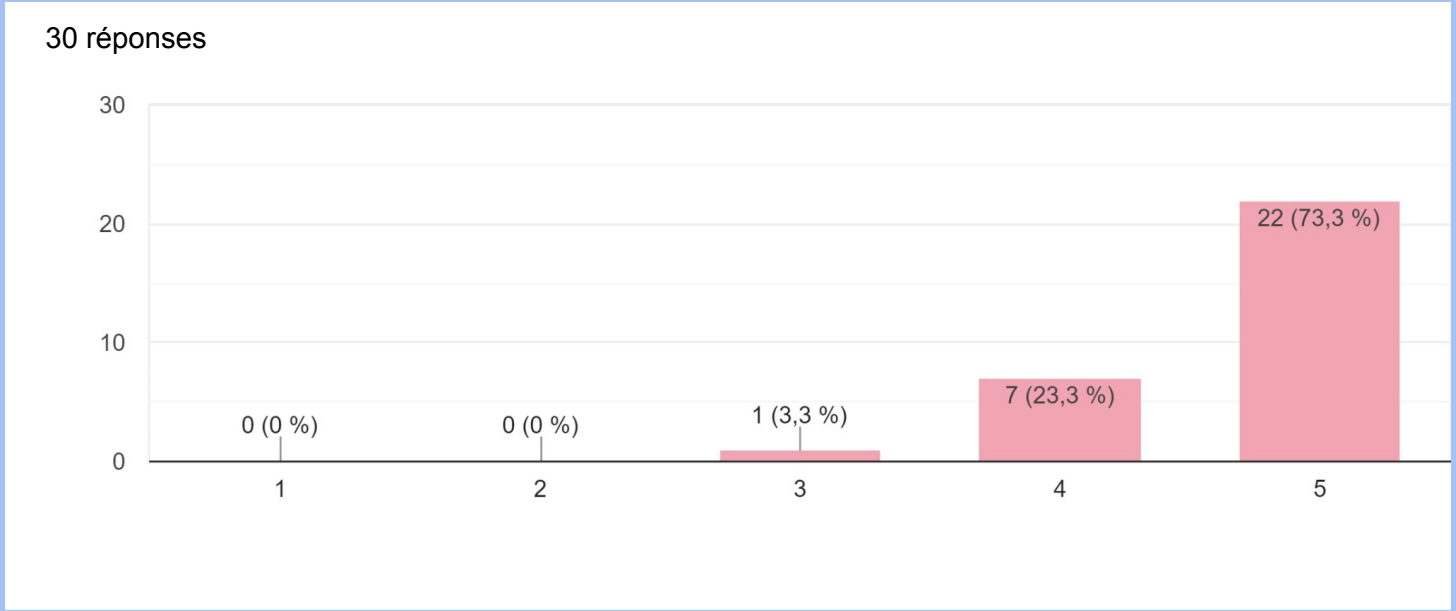




Wie zufrieden bist du mit dem Tages Inhalt und den Diskussionen über den Tag betreffend SSLE & SSAC

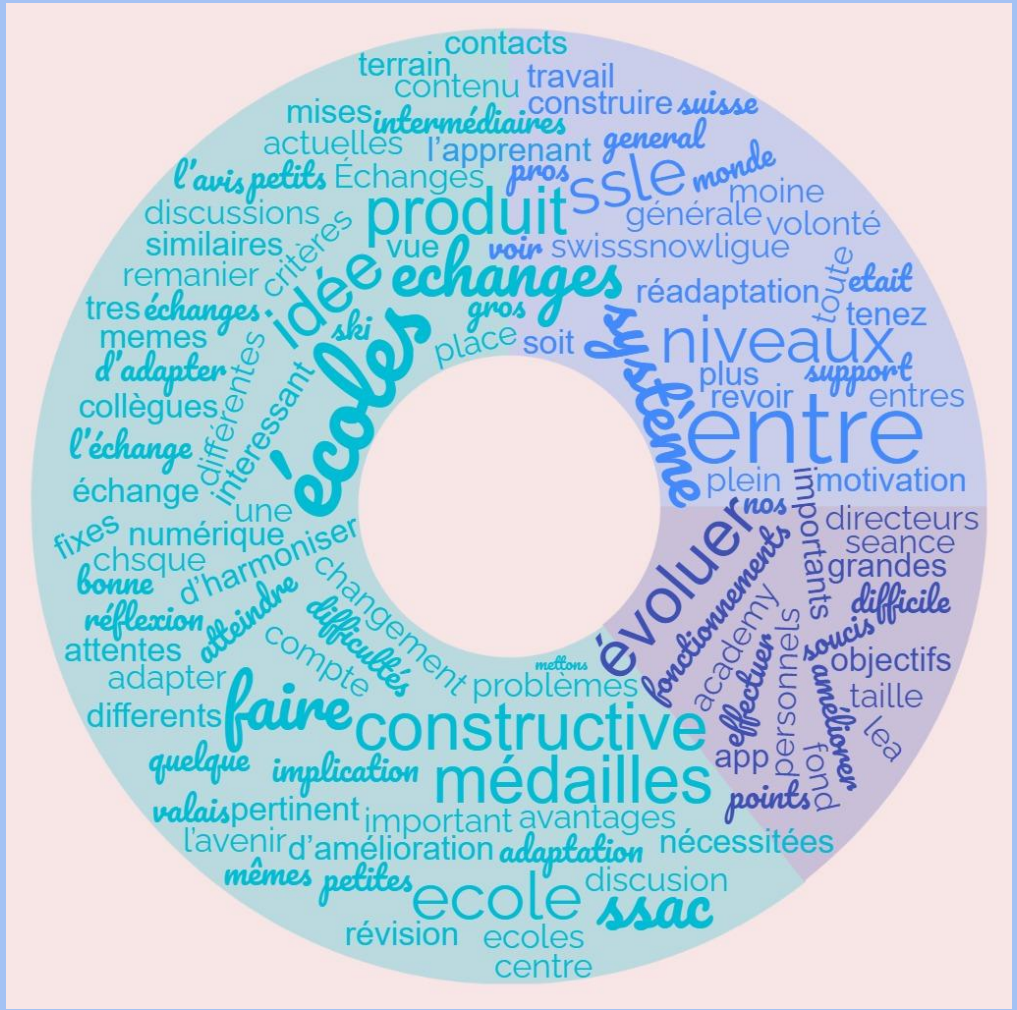


A quel point es-tu satisfait du contenu de la journée et des discussions sur la journée concernant la SSLE & la SSAC ?

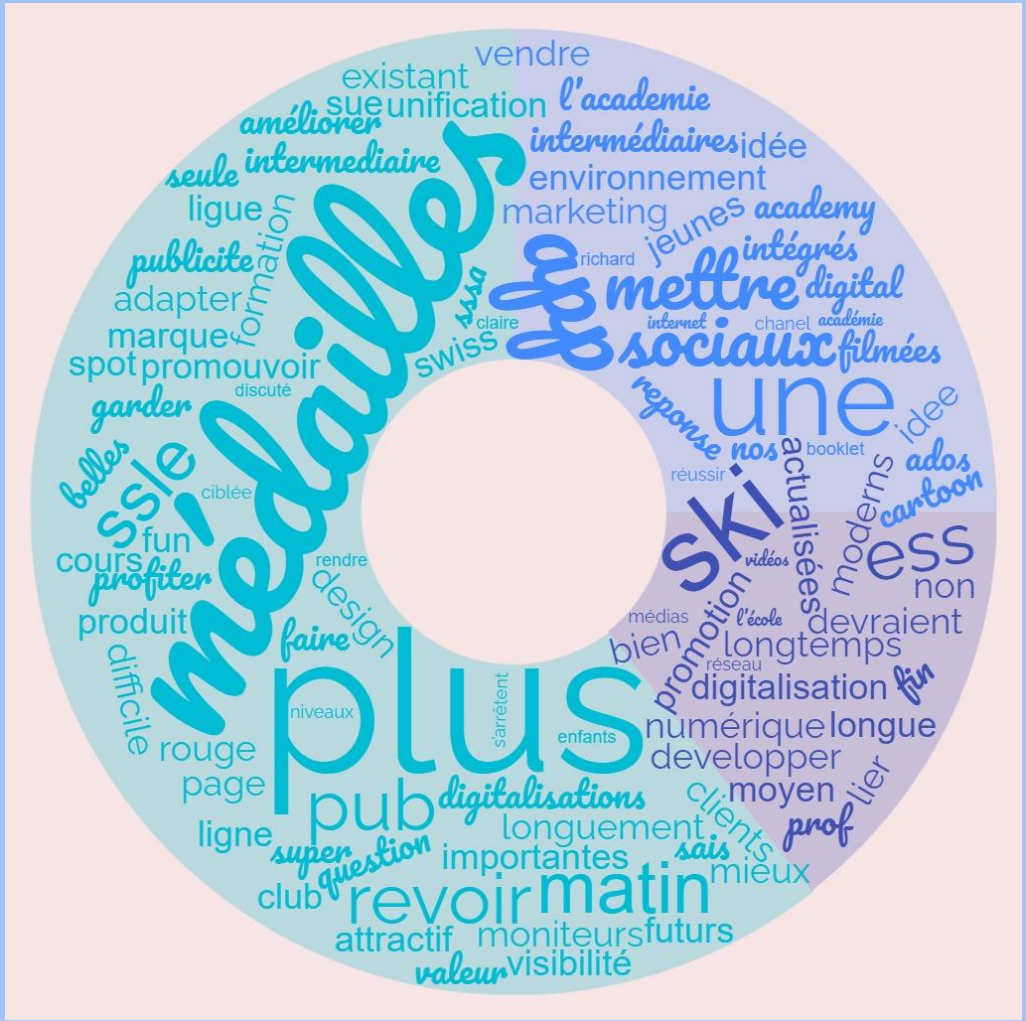


Was ist das Wichtigste, dass
dir aus dem Tag mit dem
Thema SSEL & SSAC bleibt?

Quelle est la chose la plus importante que tu retiens de cette journée consacrée à la SSLE & SSAC ?



Was sind deine Wünsche
an Swiss Snowsports in
der SSLE & SSAC betreffend
dem Marketing.

Wie und wo kann hier besser
die Aufmerksamkeit des
Produkt gesteigert werden?

Quels sont tes souhaits pour Swiss Snowsports au sein de la SSLE et de la SSAC en matière de marketing ? Comment et où peut-on mieux attirer l'attention sur le produit ?